



THG
SPORTS NETWORK
THE LOCAL HOME FOR HIGH SCHOOL SPORTS

WHY SPONSOR THG SPORTS NETWORK?

KNOWN • RESPECTED • TRUSTED

NH • MA • SOUTHERN ME

1 CONNECT WITH THOUSANDS OF LOCAL FAMILIES

THG Sports Network reaches athletes, parents, coaches, grandparents, and fans across New Hampshire, Massachusetts, and Southern Maine through livestream broadcasts, replay content, social media, website traffic, and on-site event visibility.

POTENTIAL ANNUAL REACH

-  **125+** live broadcasts annually
-  **40,000+** annual video views
-  **5,400+** annual watch hours
-  **8,000+** Instagram views per month
-  **Thousands** of local families reached
-  Coverage across **9 sports** throughout NH, MA & Southern ME
-  Year-round visibility through live events, replays, social media, website exposure, and sponsor recognition

Your sponsorship places your business in front of highly engaged local audiences who actively support youth and high school sports.

Unlike traditional advertising, THG sponsorships connect your business with local families repeatedly throughout an entire sports season—not just a single advertisement or event.

4 BUILD COMMUNITY GOODWILL

Consumers prefer doing business with companies that support their local communities.

Sponsoring THG Sports Network demonstrates your commitment to:

- Youth development
- Community involvement
- Local schools
- Family-centered activities
- Regional sports programs

This creates positive brand association that extends far beyond a traditional advertisement.

7 FLEXIBLE SPONSORSHIP OPTIONS

Whether you're looking for basic brand exposure or a comprehensive marketing partnership, THG Sports Network offers sponsorship levels designed to fit a variety of business goals and budgets.

Options include:

- Varsity Sponsor
- All-Star Sponsor
- All-State Sponsor
- All-American Sponsor
- Sponsor Spotlight Videos
- Commercial and Video Production Services

2 INCREASE BRAND AWARENESS

Sponsorship helps keep your business visible throughout the year through:

- Live broadcast sponsor mentions
- Sponsor logo placement during broadcasts
- Replay exposure on archived games
- Website sponsor listings
- Social media recognition
- Event banner visibility
- Sponsor spotlight opportunities

Unlike traditional advertising, your message is associated with positive community experiences and local sports.

3 SUPPORT LOCAL ATHLETES

Every sponsorship helps expand coverage of local high school and youth sports while giving athletes additional exposure and recognition.

Your support helps:

- Showcase student-athletes
- Promote local teams and schools
- Increase community engagement
- Create memorable experiences for athletes and families

When you sponsor THG Sports Network, you become part of something larger than advertising—you help strengthen local sports communities.

5 GAIN EXPOSURE ACROSS MULTIPLE PLATFORMS

Your sponsorship may be seen through:

- Live game broadcasts
- Replay views
- Social media content
- Sponsor spotlight videos
- Website traffic
- Event signage and sponsor banners
- Community partnerships and special events

One sponsorship can generate visibility before, during, and after every event.

6 REACH A TARGETED LOCAL AUDIENCE

THG Sports Network focuses on communities throughout:

- New Hampshire
- Massachusetts
- Southern Maine

Our audience consists primarily of local families, athletes, coaches, school communities, and sports fans who actively support local businesses.

READY TO GET STARTED?
SCAN THE QR CODE TO CONNECT WITH THE THG TEAM!



YOUR SPONSORSHIP DELIVERS YEAR-ROUND EXPOSURE



KNOWN • RESPECTED • TRUSTED
NH • MA • SOUTHERN ME

SUPPORTING ATHLETES. STRENGTHENING COMMUNITIES. GROWING LOCAL BUSINESSES.